

# Next Generation Publications, Inc.

110 N Washington St., Groton SD 57445-2252  
605-397-NEWS (6397) ~ paperpaul@grotonsd.net

Official Newspaper for the municipalities of Groton, Butler, Claremont, Columbia, Frederick and Westport, for the Groton and Frederick school districts and for Brown County.



On-Line at [www.grotonsd.net](http://www.grotonsd.net)

## The start of an ad.

Ad development size: 6¾"x5½"  
First Day: ..... \$15  
Each additional day on website and daily . \$3.50  
Ad appears in Groton Daily Independent and on website at [www.grotonsd.net](http://www.grotonsd.net). The website ad is 250 pixels x 205 pixels with a link on the ad to make it full size.

Weekly Size Options after ad is designed  
3 1/8" x 2 1/2" (2 column) ..... \$20.00  
5" x 3 3/4" (3 columns)..... \$45.00  
6 1/2" x 5" (4 columns)..... \$80.00  
8 1/4" x 6 1/2" (5 columns)..... \$130.00  
10"x7 3/4" (6 columns) ..... \$186.00

## Advertising Rates

Weekly Groton Independent..... \$5/col. inch  
2nd Consecutive Week: 25% off

## Groton Daily Independent (on-line)

Traditional Block Ad  
\$15 for the first day  
\$3.50 for each additional consecutive day  
Ad designed 6.75"x 5.5" and then adjusted in size per publications  
Ad appears in both the Groton Daily Independent and the website at [www.grotonsd.net](http://www.grotonsd.net)  
The daily paper ad is 3"x2.25"

## Advertising Package:

5" x 3 3/4" Block..... \$50  
Ad appears once in weekly Groton Independent, for three days in the Groton Daily Independent and for three days on the website at [www.grotonsd.net](http://www.grotonsd.net).

Files accepted are PDF, JPG or TIF.  
We prefer content in color. No charge for color.

Engagement .....	\$10.00
Births with picture .....	No Charge
Obits (we reserve the right to edit).....	No Charge
Weddings .....	\$10.00

**Groton Independent Circulation: 220**  
**Groton Daily Independent Circulation: 270**

## Local Classified and Card of Thanks Rates

The following rates are for Classifieds published in both the Groton Daily Independent and the Groton Independent, and posted on-line at [www.grotonsd.net](http://www.grotonsd.net). Cut rate in half if you just want it in the GDI or just the weekly.

- 1 Week: \$9 for first 30 words, 20¢/word thereafter
- 2 Wks: \$17 for first 30 words, 38¢/word thereafter
- 3 Wks: \$24 for first 30 words, 54¢/word thereafter
- 4th consecutive week is free

**605/397-NEWS (6397)**  
110 N Washington St., Groton SD 57445



ADVERTISE in 130 S.D. newspapers for only \$150. Your 25-word classified ad will reach more than 700,000 readers. Give us a call for more information.

For only \$800, you can place a display ad about the size of a business card in 125 weekly and daily newspapers in South Dakota. A statewide 2x2 Display Ad will reach a paid circulation of 303,000 and more than 700,000 newspaper readers! Or you may choose from two regional options: West River (30 newspapers in the western half of the state) for only \$375; or East River (96 newspapers in the eastern half of the state) for only \$525.

